PRESS RELEASE



MLP acquires a stake in the benefit expert :pxtra

- Start-up:pxtra offers a digital all-in-one solution for the selection and management of additional benefits provided by the employer for its workforce
- MLP Finanzberatung holds a majority stake via the business unit TPC
 Occupational Provision

Wiesloch, January 24, 2023 – With it's founding, MLP Finanzberatung SE has acquired a majority holding in :pxtra GmbH, a company specialising in flexible employee benefits. In this way, :pxtra addresses the increasingly challenging labour market for employers, in which additional benefits for employees are becoming an important factor for attracting and binding employees. Both employers and employees organise all services and processes related to employee benefits via a digital platform and the accompanying app. It also allows employers to look at the actual needs in their workforce and individualise the offers on this basis. The platform will be available to customers from April 2023. :pxtra was founded in Rostock and currently employs 10 members of staff.

"With its business unit TPC Occupational Provision, MLP is already Germany's largest broker in the company pension scheme and is now broadening its service portfolio in the employee benefits sector because we are seeing increasing demand from clients and in the market. :pxtra is built and managed by experienced founders and digital experts. With the all-in-one solution, employers can benefit from a very efficient organisation and

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administration of benefits, while employees are able to flexibly arrange them according to their needs," says Jan Berg, Spokesman of the Executive Board at MLP Finanzberatung SE.

In addition to the 78.5 percent stake, MLP will also be significantly involved in the operation of the platform – on the one hand in the client approach, and on the other hand parts of TPC's range of services will be available, particularly in occupational pension provision and occupational health insurance. :pxtra thus combines the established expertise of TPC with the independence and agility of a start-up. The participation in :pxtra takes place within the scope of the corporate client strategy, which forms, alongside the consulting of family clients, an important pillar of the MLP Group and has already been continuously expanded in recent years.

About MLP

The MLP Group and its brands Deutschland.Immobilien, DOMCURA, FERI, MLP, RVM and TPC is the financial services provider for private, corporate and institutional clients. Special added value is created by networking the various perspectives and areas of expertise — enabling clients to reach better financial decisions. To this end, the MLP Group competently combines personal and digital offers. Several of the brands also offer selected products, services and technology for other financial services providers.

- Deutschland.Immobilien The real estate platform for financial consultants and clients
- DOMCURA The underwriting agency for financial consultants and consultant platforms
- FERI Investment management for institutional clients and high net worth individuals
- MLP Financial consulting for discerning clients
- RVM The insurance broker for SMEs
- TPC Occupational provision management for companies

An intensive transfer of knowledge and expertise takes place within the network. The specialists support one another in the areas of research and concept development, as well as in client consulting. This valuable and targeted interaction generates additional value for clients, as well as for the company and its shareholders. Economic success also forms the basis for accepting social responsibility.

The Group was founded in 1971 and manages assets of around EUR 54 billion for around 568,000 private and 25,000 corporate clients as well as non-life insurance portfolio volumes of around EUR 620 million. In addition to this, more than 10,000 financial services providers take up the services on offer.